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MATERIALS INCLUDED

Policies and Tools

- San Francisco Unified School District Commercial-Free Act
- Seattle School District Board Policy
- School Marketing Assessment Tool
- Commercial Activities: School-Based Marketing of Unhealthy Food and Beverages and Policy Implications for Schools
- Milwaukee Conference of Corporate Involvement in Schools Guidelines

Fact Sheets

- In-School Marketing to Children and Youth
- Policy Brief: Food Advertising and Marketing to Children and Youth
- Food and Beverage Marketing on California High School Campuses Survey
- Creative Financing & Fun Fundraising

Sample Presentation

- PowerPoint *"The Perils of Marketing Unhealthy Food in Schools"*

Resources